

# Key Trends in Plastics M&A February 22, 2018



Presentation to NCCA Educational Conference



### Introduction

#### About P&M Corporate Finance (PMCF)

- Founded in 1995 over 20 years of middle market M&A advisory experience and hundreds of successful transactions
- Experienced professionals specializing in the M&A needs of plastics and packaging businesses
  - Sale Advisory, Sale Planning, Acquisition Advisory, Capital Sourcing
- Affiliation with Plante Moran and founding owner of Corporate Finance International provides clients with expansive transaction expertise and global geographic reach
- FINRA registered, independent investment bank

#### Recent Awards & Recognition

2017 M&A Atlas Award Winner: USA Boutique Investment Bank of the Year

2017 M&A Atlas Award Winner: Middle Markets Corporate Deal of the Year 2016 EMEA M&A Advisor Award Finalist: Transaction of the Year

2016 M&A Atlas Award Winner: Private Equity Deal of the Year

2016 M&A Award Winner: Corporate Acquisition of the Year

2016 M&A Award Winner: Deal of the Year

2013 International M&A **Boutique Investment** Banking Firm of the Year















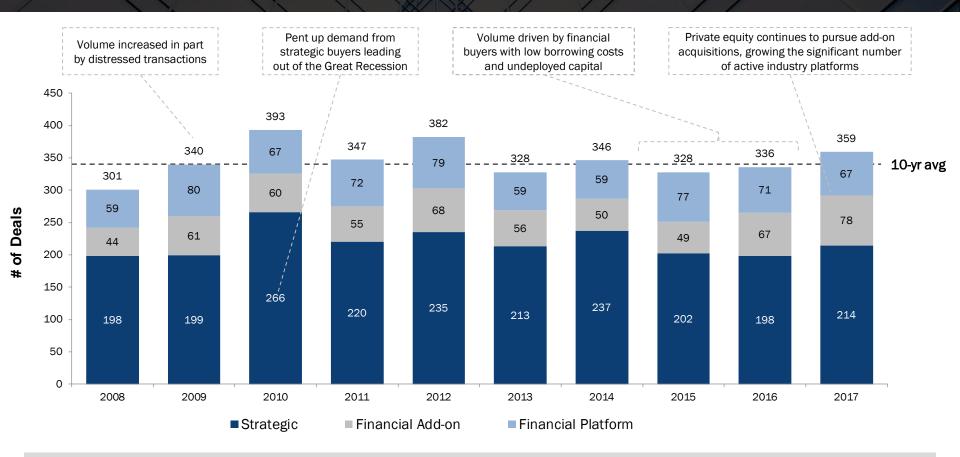


# Today's Presentation

### **Key Topics**

- Global Plastics M&A Trends
- II. Valuation Levels
- III. Processor & Product Category Analysis
- IV. Outlook for Plastics M&A

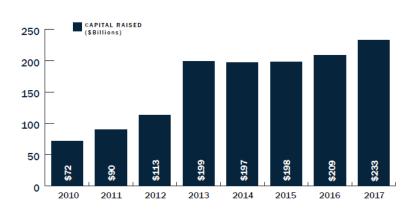
### Global Plastic M&A by Buyer Type



- Despite a slight pull-back in global M&A volumes, plastic M&A in 2017 trended slightly above 2016 and the 10year average, reflecting a healthy M&A environment
- Healthy mix of both strategic and financial buyers driving deal volume within the plastics industry

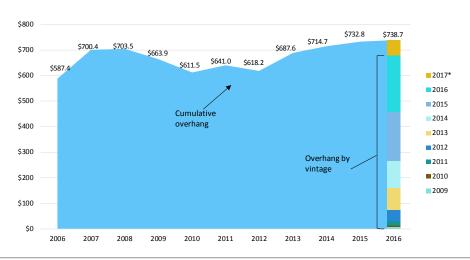
## Rise of Private Equity

PE Fundraising: Capital Raised

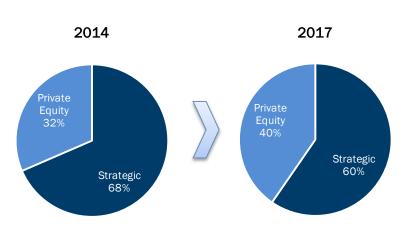


**Federal Funds Rate** 3.00 2.50 2.00 1.50 1.00 0.50 0.00 2010 2011 2012 2013 2014 2015 2016 2017

PE Capital Overhand (\$B) by Year

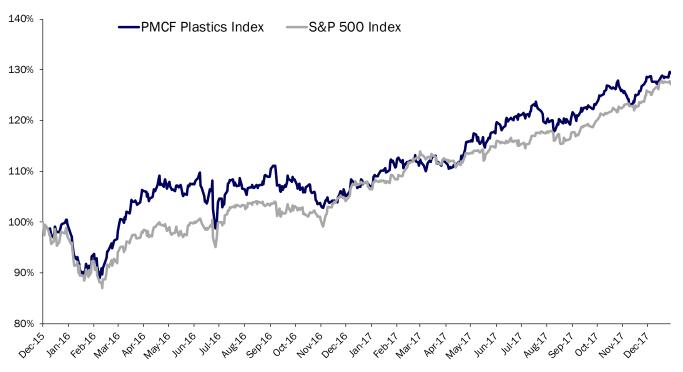


#### Global Plastics M&A Deals by Buyer Type



\*As of August 2017

### Plastic Public Company Valuations



		Q4 '15	Q1 '16	Q2 '16	Q3 '16	Q4 '16	Q1 '17	Q2 '17	Q3 '17	Q4 '17
EV / Reveni	ie Multiple	•								
	Average	1.3x	1.3x	1.4x	1.5x	1.5x	1.5x	1.6x	1.6x	1.6x
	Median	1.2x	1.2x	1.3x	1.3x	1.4x	1.4x	1.4x	1.5x	1.6x
EV / EBITD	Multiple									
	Average	9.7x	9.6x	9.9x	10.1x	10.1x	10.3x	10.8x	10.9x	11.2x
	Median	10.0x	9.5x	10.2x	10.5x	10.3x	10.1x	10.9x	11.4x	11.3x

### Multi-Year High Valuations

#### Strategic Buyer Demand

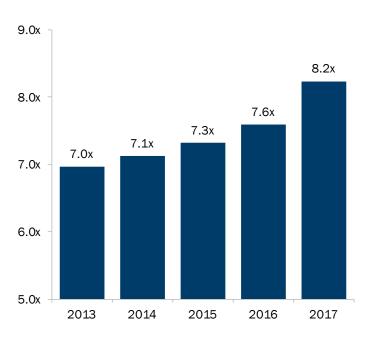
- Lower Organic Growth
- Deployment of Increasing Cash Reserves
- Achieve Shareholder Growth Objectives
- Broaden Industry Presence and Capabilities
- Consolidate Business Lines or Geographies

#### Private Equity Demand

- Focused on Niche Opportunities
- Attracted to Non-Cyclical Characteristics
- Leverage Unique and Proprietary Capabilities
- Enter New Platform Investments in Attractive Industries

#### Macro Economic Factors

#### Plastics M&A Average EV/EBITDA Multiples

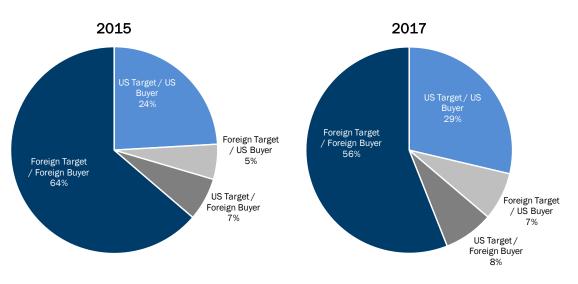


Average EV/EBITDA multiples for plastics industry transactions have steadily increased over the past 5 years

Note: Data based on proprietary collection of select transactions

### Global Plastic Deal Volume by Region

#### Plastics M&A Cross-Border Deals



- Increased volume of cross-border deals involving U.S. buyers, due in part to a favorable economic environment and strong dollar
- Uncertainty in Asian and European markets contributed to less conducive M&A conditions for foreign buyers
- Domestic deal volume driven by continued consolidation within the U.S. market

Target Region	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Europe	103	107	150	124	121	115	143	131	132	140
North America	133	141	154	134	181	135	133	114	135	146
Asia	51	70	69	72	56	57	55	58	56	54
Oceania	4	9	9	7	8	7	9	9	3	7
South America	6	6	9	7	12	10	4	8	6	10
Africa	4	7	2	3	4	4	2	8	4	2
Total	301	340	393	347	382	328	346	328	336	359

### Global Plastic M&A by Processor Type

Sector	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Blow Molding	17	22	27	18	30	22	23	22	29	28
Injection Molding	79	87	106	106	110	86	95	102	91	103
Film	54	62	78	75	68	60	65	59	73	65
Resin / Color & Compounding	51	58	71	56	62	68	72	54	43	49
Sheet & Thermoforming	28	33	25	32	32	38	23	30	33	28
Specialty	72	78	86	60	80	54	68	61	67	86
Total	301	340	393	347	382	328	346	328	336	359

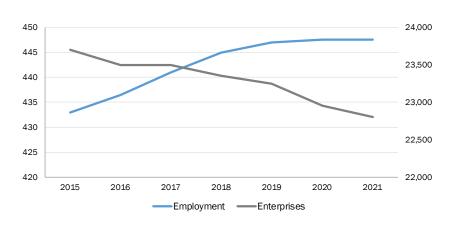
- As the most active processing type for plastics M&A, injection molding transactions represented 29% of 2017 total deal volume, up by 12 deals versus 2016 levels
- Driven by strategic acquirers, transactions in the resin and color & compounding sector were up by 14% in 2017, or 6 deals, following a 5-year low point of 43 deals in 2016
- Specialty, which includes other plastic process types including rotational molding, foam, pipe & tube, profile extrusion, and recycling has consistently increased mix over the past 5 years
  - The construction, industrial, and transportation end markets accounted for 70 of the 86 deals in 2017

### Injection Molding

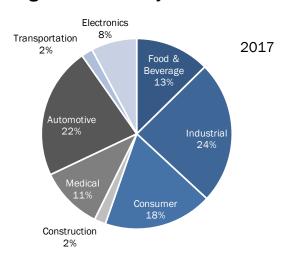
#### **Injection Molding Market Trends**

- Remains very fragmented with various small and medium-sized, specialized processors
- Highly competitive, but steadily growing revenues
  - Raw material prices
  - Consumer spending
  - New car sales
- Increased quality levels abroad pose a threat
- New and rapidly growing technologies (i.e. 3D printing)

#### **Contract Injection Molding - Market Consolidation**



#### Injection Molding Transactions by End Market



#### **Select Injection Molding Transactions**

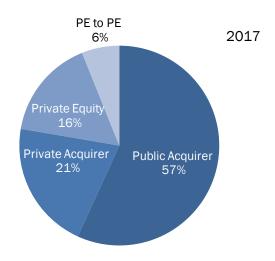
Buyer	Target	EV
ARDIAN	Revere Plastics Systems, LLC.	-
A Marmon/Berkshire Hathaway Company	PRISM.	-
TEIJIN	Continental Structural Plastics	\$825M
RPC	Letica .	\$640M

### Resin and Color/Compounding

#### Resin & Color/Compounding Market Trends

- Consumers driving demand
- Consolidation driven by need for growth and end-market exposure
- Fewer distributors
- New PE coming on-line
- Focus on specialty / high-performance specifications
- Financial sponsors getting outbid

### Resin & Color/Compounding Deals by Buyer



#### Select Recent Resin & Color/Compounding Transactions





Global polyamide business







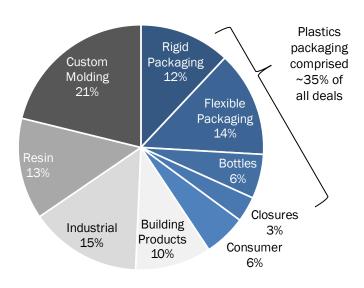




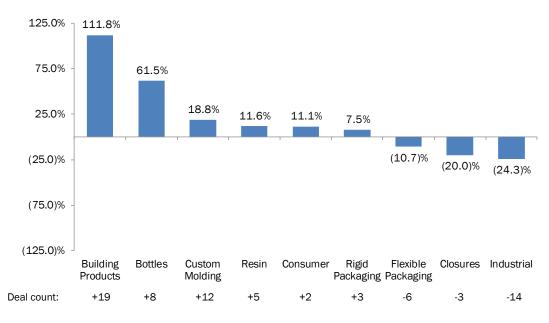


### Global Plastic M&A by Product Category

#### 2017 M&A Volume By Product Category



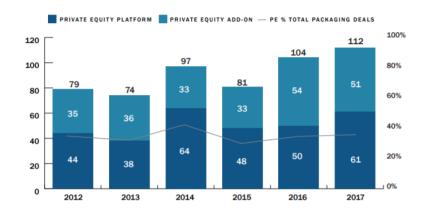
#### YoY M&A Growth by Product Segment (2016 to 2017)



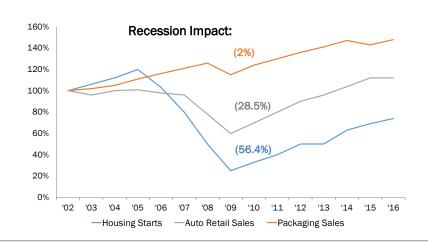
- The building products segment experienced a significant increase in M&A volume in 2017 as acquirers look to capitalize on rising demand for new homes and remodeling
- Bottle transaction volume increased by 8 deals, representing a substantial 62% increase year-over-year
- Plastics packaging M&A remained strong in 2017 supported by an 18% year-over-year increase in deals completed by private equity buyers

# Plastic Packaging Trends

#### Private Equity M&A Activity in Packaging



#### Packaging Cyclicality vs. Other Industrial Sectors



#### Active Buyers in Flexible Packaging













#### Shift from Rigid to Flexible Packaging Solutions

- Rigid plastic
- Tin cans
- Glass
- Paperboard



- Plastic pouches
- Plastic bags
- Other lightweight materials

#### **Benefits**

- Lower costs
- Sustainability
- Dispensing

- Less weight
- Customization
- Larger sizes

- Easier to decorate
- Barrier properties

### Healthy Prognosis for Medical Plastics M&A

#### **Medical Plastics Market Trends**

- Demand is growing
- Medical devices are becoming more complex
- Healthcare reform has accelerated consolidation across the supply chain
- CMO's still fragmented
- Supply chain partners needed with multimaterials, multi processes and global scale
- M&A focus on technology and capability expansion
- Pricing is strong, deal volume limited by number of targets available for acquisition

#### Select Medical Plastics M&A

Buyer	Target
AEA Investors	Spectrum Plastics Group (PPC)
MedPlast, Inc. (Water Street)	Coastal Life Technologies
Comar, LLC (Graham Partners)	Shore Plastic Technologies
Becton, Dickinson and Company (NYSE: BDX)	C.R. Bard (NYSE:BCR)
PPC Industries	Pexco
Nordson Corporation / MedPlast	Vention Medical
Action Fabricators (River Associates)	CSI Medical, Inc.

### Outlook for Plastics M&A

- Valuation levels
- Demand from strategic and private equity buyers
- Strong macro economic metrics
- Reshoring
- Rate of unemployment
- Interest rates
- Current M&A cycle

### Robust Plastics Industry Research & Coverage

 As industry experts, PMCF's Plastics & Packaging Team conducts in-depth research and analysis on M&A activity. This data is compiled into regular reports relied upon by plastic and packaging businesses to stay current with strategic trends and news















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